

At Bushwhack our work is not transactional, we value long-term partnerships. This is why we have created three distinct packages to help our clients deliver the right message to the right audience. Our differentiated approach looks at your brand in terms of quality and position. We're adept at finding new ways to express the uniqueness of your value and improve the trajectory of your business. We are here to help keep your business moving in the only direction that matters - forward.

THE WHOLE SHEBANG 30K+

12 months

- ✓ Website Development & Maintenance
- ✓ Photography & Videography
- ✓ Content Marketing
- ✓ Branding
- ✓ Business Plan Development
- ✓ Consulting Services
- ✓ Organic Search (SEO)
- ✓ Paid Search

THE GAME CHANGER 17K+

6 months

- ✓ Website Development
- ✓ Photography
- ✓ Content Marketing
- ✓ Branding
- ✓ Consulting Services
- ✓ Organic Search (SEO)
- ✓ Paid Search

WEBSITE & BRANDING 8K+

3 months

- ✓ Website Development
- ✓ Photography
- ✓ Content Marketing
- ✓ Branding

A LA CARTE MENU

- ✓ Website Development (3k+)
- ✓ Mobile APP (1k w/website)
- ✓ Photography (1k+)
- ✓ Videography (1k+)
- ✓ Content Marketing (varies)
- ✓ Branding (1k+)
- ✓ Business Plan Development (2k+)
- ✓ Consulting Services (2.5k+)
- ✓ Search Engine Optimization (varies)
- ✓ Grant Writing (1k+)

What's included when you avoid getting Bushwhacked!

Website Deliverables

- CSS and custom-built templates to manage content while reducing administration costs.
- SEO custom-built website constructed according to Google's algorithms with each page constructed to rank in search engines.
- FUNDRAISING pages for volunteer sign-up and make a donation.
- ECOMMERCE solution.
- GOOGLE DASHBOARD integration for tracking website traffic.
- GOOGLE REFERREAL LINK for client reviews.
- Social media asset branding with backlinks and website integration.
- SITE OPTIMIZATION for speed.
- GDPR, A2P, GA4 and ADA compliance.
- MAILCHIMP integration and form set up.
- CALLS TO ACTION to encourage visitor engagement.
- 3 HOUR TUTORIAL using the WordPress dashboard. Discover the basic essentials, including editing your site, adding images, and creating an optimized post or page.
- Additional "behind the scenes" features included in our websites:
 - Google business page set up and verification of ownership.
 - Google analytics tracking ID set-up and integration.
 - Digitally recognized signature with bio and backlink to your website.
 - Branding of all digital platforms.
 - Website security and anti-spam filters.
- GoDaddy HOSTING (1 year) Renews at \$150.00-\$200.00/year.
- FREE Microsoft Outlook email for three months.
- 30 DAYS ongoing support after site launch. (Unless you sign up for the 3, 6, or 12 mos plan).
- Mobile APP (1K additional)

Business Development Deliverables

- Comprehensive Social Marketing Strategies
- Complete Branding Guide
- Business Plan Development
- Brochure and Marketing Collateral Design
- Grant Writing